2016 P3S
PARTNER OPPORTUNITIES

PRETREATMENT
POLLUTION PREVENTION
STORMWATER

Riverside Convention Center
Feb 29 - Mar 2, 2016

Protecting our water environment through education and certification
Your chance to make a big impact
www.p3s16.org/exhibit
WHO ATTENDS
You’re cordially invited to become a supporting partner at the 2016 P3S Conference.

More than 300 of California’s pretreatment, pollution prevention and stormwater professionals engage in two days of technical training, problem solving and networking.

REACH NEW BUSINESS

- **Table Top Display in High-Traffic Corridor**
  Table top or small booth.

- **Party With the Partners**
  Our always popular exhibitor and attendee networking event Monday evening. Free drinks, good eats!

- **Join Attendees in Sessions & Network**
  Get to know your customers with more time to join them in the training sessions.

- **Partners Featured on Conference Website**
  You’ll be featured on the website for 3 months.

- **Premier Partners Featured During Lunch**
  Choose to sponsor either the Tuesday Awards Lunch or Wednesday VIP Lunch.

- **Premier Partners Full Page Ad**
  Full color ad in the digital conference brochure. Due 1/4/16
PARTNER LEVELS

We listened to our exhibitor partners and are rolling out a combined package which includes both a table top display and the benefits of a high-profile sponsorship. It’s the access you need to get to know those important decision makers during the conference.

What’s Included:
- Table-top booth premium location
- 2 Conference Passes (a $1,180 value)
- Full page, full color promotion page
- 2 tickets to VIP lunches
- Featured for 3 mos

Choose your Sponsorship:
- Opening Session Sponsor
- Breaks Sponsor
- P3S Awards Lunch Sponsor (Tues)
- VIP Lunch Sponsor (Wed)

What’s Included:
- Table-top booth
- 1 Conference Pass (a $590 value)
- 1 ticket to Tue lunch
- Featured for 3 mos

Choose your Sponsorship:
- Choose a morning or afternoon session to sponsor (sponsorship noted in brochure)
- Be there to network


DON’T SEE SOMETHING YOU LIKE?
LET US CUSTOMIZE A PACKAGE FOR YOU!

Sponsorship Co-Chairs
Jack Betourne, Betourne Environmental Consulting betourne@ymail.com
Jonathon Powell, LACSD, jpowell@lacsd.org

CWEA Staff
Alec Mackie amackie@cwea.org 510-382-7800 x114

<table>
<thead>
<tr>
<th>Sponsor Level Includes</th>
<th>Premier Partner $2,500</th>
<th>P3S Partner $1,750</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promotion page in January Conference Brochure</td>
<td>Full page ad</td>
<td></td>
</tr>
<tr>
<td>Logo featured during event, thanked during the event</td>
<td>1 event</td>
<td></td>
</tr>
<tr>
<td>Logo featured in conference brochure</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on conference website</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full Conference passes</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Tickets for Tuesday Awards Lunch</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Tickets for Wednesday VIP Lunch</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Sponsor logo on signage at the conference</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Table top booth</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

www.p3s16.org/exhibit
P3S PARTNER ORDER FORM

PLEASE PRINT OR TYPE YOUR INFORMATION

FIRST NAME: ____________________________________________ LAST NAME: ____________________________________________

AGENCY/COMPANY: ____________________________________________________________

ADDRESS: ___________________________________________________________

CITY: __________________________ STATE: __________________________ ZIP: __________________________

PHONE NUMBER: ( ) __________________ FAX: ( ) __________________ E-MAIL: __________________________

For payments by check or money order, make payable to: CWEA P3S16
☐ Check here to be invoiced

For payments by credit card, please indicate:
☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

SIGNATURE: ____________________________________________ Expiration date: __________________________

Account number: ____________________________________________ Billing zip code: __________________________

Name of account holder: ____________________________________________

Send credit card payments to Serena Miller: smiller@cwea.org or fax (510) 382-7810

Please mail your check: CWEA P3S16, 7677 Oakport Street, Suite 600, Oakland, CA 94621-1935

EVENT/SESSION YOU’D LIKE TO SPONSOR: ____________________________________________

SIGNATURE: ____________________________________________ DATE: __________________________

PRINT NAME: ____________________________________________

WHAT’S INCLUDED:
• (2) exhibitor badges
• (1) lunch ticket for Mon & Tuesday (Premier Partners receive (2) tickets)
• (1) 6’ draped table, (1) waste basket, (2) chairs
• (10) drink tickets for Party with the Partners Monday 4:30pm-7:00pm

SCHEDULE:
Partner Tables are located at the center of the action so you’ll want to be near your table during all networking breaks and the Monday evening reception.
• Monday 8:00am-7:00pm (set-up at 7:30am)
• Tuesday 8:00am-3:30pm (teardown at 3:30pm after last break)

Sponsorship Co-Chairs
Jack Betourne
betourne@ymail.com
Betourne Environmental Consulting

Jonathon Powell
jpowell@lacsd.org
LACSD

CWEA Staff
Alec Mackie
amackie@cwea.org 510-382-7800 x114

Serena Miller
smiller@cwea.org 510-382-7800 x115

GRAND TOTAL:

Sponsorships

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
<th>Qty</th>
<th>Booth Choices (see back page for map)</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Premier Sponsorship</td>
<td>$2,500</td>
<td>___</td>
<td>#1 _____ #2 _____ #3 _____</td>
<td></td>
</tr>
<tr>
<td>2. P3S Partner</td>
<td>$1,750</td>
<td>___</td>
<td>#1 _____ #2 _____ #3 _____</td>
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</tr>
<tr>
<td>Extra lunch tickets</td>
<td>$42/day</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Door prize donation</td>
<td>$50</td>
<td></td>
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Extra lunch tickets

Door prize donation

GRAND TOTAL:

Specifications

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Size</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertisement in January Conference Brochure (Premier level)</td>
<td>8.5”x11” +0.125” bleed, full color</td>
<td>Jan 4, 2015</td>
</tr>
<tr>
<td>High-res logo (AI, eps or high-res jpg)</td>
<td>Logo</td>
<td>Feb 5, 2016</td>
</tr>
<tr>
<td>Table-top Displays</td>
<td>6’ draped table or 8’w x 4’d w/roll-up banners</td>
<td>Set-up Feb 29, 2016 at 7:30am</td>
</tr>
</tbody>
</table>
2016 Booth Locations

Thank You P3S 2015 Sponsors

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Your chance to make a big impact

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7677 Oakport St., Suite 600
Oakland, CA 94621
Phone: 510.382.7800
www.cwea.org

Pretreatment
Pollution Prevention
Stormwater

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California Water Environment Association
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