CWEA and its Board, members and volunteers are not responsible for the actions of speakers or the contents of their papers, and no endorsement is implied or given of any persons or their philosophies, ideas or statements; nor of any products or processes; nor of any organizations or companies who volunteer to serve as speakers at the conference.

- Get connected with some of your peers without ever leaving your desk.
- Overcome your shyness and learn how to give a successful PowerPoint presentation.
- Obtain valuable advice on how to effectively communicate with a variety of audiences.
- Obtain world-class training that’s affordable.

Conference Highlights:

- CWEA Students and Young Professionals
- Speciality One Day Conference

Improving Communications in Presentations

- Northern California:
  - Sacramento Area Sewer District
  - Sunset Maple Conference Room
  - 10660 Goethe Road
  - Sacramento, CA 95827

- Central California:
  - Fresno Police Regional Training Center
  - 6375 W. Central
  - Fresno, CA 93706

- Southern California:
  - Loyola Marymount University
  - Pereira Hall 120
  - Los Angeles, CA

Wednesday, November 6, 2013

Brought to you by CWEA and its Students and Young Professionals Committee
CWEA’s Students and Young Professionals Committee Presents: Improving Communications in Presentations for Students, Young and Seasoned Professionals, Managers, & Speakers

Conference Schedule:

8:30 - 8:50 am  Registration

8:50 - 9:00 am  Introduction  
Maggie Dutton, Fresno

9:00 - 9:50 am  Laymanization: An Engineer’s Guide to Public Relations, Earle C. Hartling, Los Angeles

9:50 - 10:30 am What’s Your Story: How to Craft Better Presentations, Basil Hewitt—Los Angeles

10:30 - 11:20 am  A Lot of Sewage Under the Bridge: Rules of Communication with an Emphasis on Writing, Joe Haworth, Los Angeles

11:20 - 11:50 am  Break for Panel Discussion Q&A  
Facilitated by Los Angeles

11:50 am - 12:50 pm  Lunch and Networking Break

12:50 - 1:40 pm  Giving a Good Presentation, Des Orsinelli, Sacramento

1:40 - 2:30 pm  Guidelines to Informing a Non-Technical Audience, Michael Falk, Sacramento

2:30 - 3:20 pm  Tips for Presenting Highly Technical Information, Tony Akel, Fresno

3:20 - 3:50 pm Break for Panel Discussion Q&A  
Facilitated by Fresno

3:50 - 4:00 pm  Closing Remarks  
Maggie Dutton, Fresno

This one day specialty workshop will present some universal topics that may be applicable to the Water Treatment Industry. Specific learning objectives include:

- Providing a successful presentation using tools and tips that focus on communicating well to diverse audiences
- Preparing effective Power Point presentations
- Enjoy networking with peers in the industry to develop and practice good speaking habits.

CWEA Specialty Conferences  
7677 Oakport Street, Suite 600  
Oakland, CA 94621  
Fax: 510-382-7810

Questions? Call 510-382-7800 ext 107

Register online at www.cwea.org/conferences

Earn up to 6.2 CWEA Contact Hours!

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