



California
Water
Environment
Association

7677 Oakport Street, Suite 600
Oakland, CA 94621-1935

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2011 Member Value Report

I'm proud
to be a part of CWEA
because my participation makes me a stonger
leader, connects me to a powerful community of
water environment professionals and delivers
the water quality education and training I need
to stay on top of my job.

-Gina Cloutier, CWEA LA IV, IWTPO I & ECI I
Laboratory Supervisor
Victor Valley Wastewater Reclamation Authority

I encourage my staff
to be a part of CWEA
because they become more engaged and effective
employees. CWEA provides valuable
networking opportunities, affordable
educational events and professional certification.
This ensures that my agency operates at its best
to protect human health and public resources.

-Christoph Dobson, CWEA CSM I
Director of Operations
Sacramento Area Sewer District

CWEA Member Benefits

- ✓ 17 local sections...low-cost, local training and networking
- ✓ Committees in over 20 water environment disciplines...developing peer-based training, publications and certification
- ✓ Free awards program entry...show your stuff
- ✓ Free best practices and benchmarking manuals
- ✓ Free branding manual...improve your outreach
- ✓ Free certification study guides...plan your prep
- ✓ Free conference proceedings and webinars ...almost like being there
- ✓ Free E-Bulletin...fresh CWEA & water news daily
- ✓ Member discounts on training & certification
- ✓ Network of nearly 9,000 members, including 5,200 certificate-holders...good brains to pick
- ✓ Scholarship program...donate & help with tuition for students in our field
- ✓ Voice with regulators...regulatory alerts & comment letters
- ✓ Volunteer opportunities...learn to be a leader in a safe environment and give back
- ✓ Wastewater Professional...print publication 3x/year
- ✓ Web site...open 24/7
- ✓ Free online member directory...find your colleagues

UPCOMING TRAININGS & DEADLINES

For more information please visit www.cwea.org/calendar

Safety Days
10/27 Woodland
11/8 Anaheim

Pretreatment,
Pollution Prevention &
Stormwater
2/26-29 2012
Huntington Beach

Annual Conference
4/17-20 2012
Sacramento

Northern Regional
Training Conference
September 2012
Modesto

Tri-State
9/25-27 2012
Primm, NV

Many more:
Specialty conferences on students &
young professionals' issues, engineering & research,
and biosolids. Webinars on emerging policy issues.
Local section trainings throughout the state.

Certification
Application
Deadlines

Winter 11/30

Spring 2/28

Summer 5/31

Fall 8/31



Are You Up to the Task?



Dear Members and Colleagues,

Every day, we quietly do the work that Californians can't live without. We're there each time someone turns on a tap, runs a washing machine or flushes a toilet. We keep our communities clean and safe. We bear this enormous responsibility by working together as water environment professionals.

I am full of gratitude and pride for all of the hardworking men and women who belong to the California Water Environment Association (CWEA) and who demonstrate remarkable volunteerism, expertise and commitment to our profession. Here are a few stories of the people who make CWEA great.

- After winter storms burst the Mohave River bed in 2010, Victor Valley Wastewater Reclamation Authority employees worked tirelessly around the clock to bypass a section of their damaged main pipeline. CWEA members vacationing in the area voluntarily joined the effort and helped VVWRA recover more quickly. That's the value and the power of the relationships we build from our CWEA network.
- Eighteen City of Turlock professionals attended a CWEA webinar for only \$75 so they could be better prepared for Clean Water Act citizen lawsuits. This savings helps them ensure that the Central Valley has clean water despite rapidly increasing demand.
- One agency this year had a compliance fine reduced because of its demonstrated commitment to hiring a competent staff certified by CWEA. Our wastewater personnel certification programs help employers assure their communities and regulators that we are working hard to protect our environment and the public's health.

CWEA exists for one reason and one reason only – to protect our environment through education and training. Please let me know what we can do to help you grow your career so that you can stay up to the task. Email me at jallen@spmud.ca.gov

Cheers,

Jody Allen, CWEA CSM Grade IV
South Placer Municipal Utility District
CWEA President 2011-2012

P.S. Our 2009 member survey showed 90% of you would recommend CWEA membership to your colleagues. Encourage someone to join today by passing along this report. It's easy to join at www.cwea.org.

CWEA Income & Expenses by Program, FY 10-11 As of June 30, 2011 UNAUDITED (Local Section/Committee & Investment Activity not Included)

PROGRAM	INCOME Unaudited	EXPENSE Unaudited	NET INCOME/ EXPENSE Unaudited
Member benefits (supported by member dues)			
Awards program	\$0	\$63,838	-\$63,838
Governance	\$0	\$407,818	-\$407,818
Committee support	\$20,905	\$66,460	-\$45,555
Local Sections support	\$0	\$140,930	-\$140,930
Membership (dues/processing)	\$1,124,956	\$287,978	\$836,978
Member Publications (E-Bulletin, Wastewater Professional, online directory, web site)	\$36,190	\$155,213	-\$119,023
Miscellaneous*	\$6,320	\$14,145	-\$7,825
Water Environment Federation	\$0	\$17,814	-\$17,814
Subtotal	\$1,188,371	\$1,154,196	\$34,175
Programs supported by user-fees (members receive discounted rates)			
Conferences	\$1,348,298	\$1,390,439	-\$42,141
Jobs Available Service (plus miscellaneous)	\$72,050	\$0	\$72,050
Study guides	\$2,635	\$20,325	-\$17,690
Technical Certification Program	\$620,304	\$450,961	\$169,343
Subtotal	\$2,043,287	\$1,861,725	\$181,562
Other income/expense			
Kirt Brooks Scholarship Fund (Board Designated)	\$0	\$4,505	-\$4,505
TOTAL	\$3,231,658	\$3,020,426	\$211,232

* Miscellaneous = SWRCB Op Cert exam support, Labels, Tri-TAC, Contingency, SJW Prize, Water for People & WERF Donations

CWEA will provide members with FY 10-11 audited results after our annual audit is approved by the Board at its January 2012 meeting. Our audited financial statements include the financial activity of the local sections and committees. Watch for your E-bulletin and Wastewater Professional for the audited financial statements.

Despite the economic downturn and slightly lower attendance at some training events, CWEA has maintained financial stability with steady membership and certification levels and a conservative approach to budgeting. Membership dues have not been raised since 2008 while certification and event fees have been raised only slightly. Expenses have been well managed, coming in below budget overall. The net income over expenses seen in FY 10-11 will be put into reserves so that CWEA can weather emergencies and invest in special projects such as the Association Management System upgrade scheduled for the next two fiscal years. This investment in our infrastructure will keep CWEA strong and well positioned when the economy stabilizes.

For a dashboard of CWEA's performance metrics check out: www.cwea.org/dashboard.

Photos: CWEA members and California landscapes



CWEA Balance Sheet As of June 30, 2011 UNAUDITED PRELIMINARY vs. Audited (Local Section & Committee Assets & Liabilities included)

ASSETS	Preliminary Unaudited	Audited	\$ Change	% Change
	Jun 30, 11	Jun 30, 10		
Current Assets				
Checking/Savings				
General Checking	\$434,816	\$193,635	\$241,181	125%
Savings (Reserves)	\$213,762	\$169,742	\$44,020	26%
Total Checking/Savings	\$648,577	\$363,377	\$285,201	78%
Local Section & Committee Bank Accounts				
Local Sections Checking Accounts	\$291,078	\$312,410	-\$21,332	-7%
Conferences Committee Bank Accounts	\$248,220	\$179,742	\$68,478	38%
Committee Bank Accounts	\$33,805	\$50,766	-\$16,962	-33%
Total Local Section & Committee Bank Accts	\$573,103	\$542,918	\$30,185	6%
Accounts Receivable				
CWEA General Accounts Receivable	\$220	\$31,945	-\$31,725	-99%
Member Dues Receivable	\$13,500	\$13,500	\$0	0%
WEF Dues Receivable	\$24,590	\$24,590	\$0	0%
Accrued Interest Receivable	\$0	\$6,078	-\$6,078	-100%
Annual Conference Receivables	\$117	\$0	\$117	100%
Total Accounts Receivable	\$38,427	\$76,114	-\$37,687	-50%
Other Current Assets				
Local Section & Committee Investments	\$208,385	\$203,952	\$4,434	2%
Inventory of Study Guides	\$8,685	\$8,685	\$0	0%
Furniture and Fixtures				
Computer Equipment	\$128,109	\$128,109	\$0	0%
Accumulated Depreciation	-\$94,088	-\$94,088	\$0	0%
Furniture and Fixtures-Other	\$26,073	\$26,073	\$0	0%
Total Furniture and Fixtures	\$60,094	\$60,094	\$0	0%
Prepaid Expenses	\$90,877	\$86,066	\$4,811	6%
Security Deposits	\$7,167	\$7,167	\$0	0%
Smith Barney investment accounts (Reserves)	\$1,311,175	\$1,250,404	\$60,771	5%
Local Agency Investment Fund (Reserves)	\$157,660	\$156,862	\$798	1%
Petty Cash	\$126	\$487	-\$361	-74%
Total Other Current Assets	\$1,844,170	\$1,773,717	\$70,453	4%
Total Current Assets	\$3,104,276	\$2,756,125	\$348,152	13%
Other Assets				
Kirt Brooks Memorial Water Environment Scholarship Fund (Restricted)	\$336,783	\$281,673	\$55,110	20%
Total Other Assets	\$336,783	\$281,673	\$55,110	20%
TOTAL ASSETS	\$3,441,060	\$3,037,798	\$403,262	13%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable	\$47,807	\$34,240	\$13,567	40%
Other Current Liabilities				
Accrued Expenses	\$37,423	\$29,122	\$8,301	29%
Deferred Revenue	\$357,718	\$272,965	\$84,753	31%
Accrued Vacation	\$117,057	\$117,057	\$0	0%
Total Other Current Liabilities	\$512,198	\$419,144	\$93,054	22%
Total Liabilities	\$560,005	\$453,384	\$106,621	24%
Equity				
Retained Earnings	\$1,972,672	\$1,741,763	\$230,909	13%
Opening Balance Equity	\$603,049	\$603,049	\$0	0%
Net Income	\$305,334	\$239,602	\$65,732	27%
Total Equity	\$2,881,055	\$2,584,414	\$296,641	11%
TOTAL LIABILITIES & EQUITY	\$3,441,060	\$3,037,798	\$403,262	13%

