



California
Water
Environment
Association

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Oakland, CA 94621-1935

Remind your manager of the value of CWEA membership, certification, and training. Share this CWEA Member Value Report!

Date: October 13, 2008
Memo to: CWEA members
From: Dave Greenwood, CWEA President 2008-09
Subject: CWEA Member Value Report 2008

I hope you are taking full advantage of your benefits and privileges as a CWEA member. We are almost 9,000 members strong—thanks to you and your continued support. As we head into the last quarter of the calendar year, I'd like to update you on the value CWEA provides you as well as our financial status.

- We worked hard all summer and fall on **AB 2986, the Sewer Report Card bill**, to make sure the industry's point of view was heard. Key amendments resulted. In the end, the Governor vetoed the bill. CWEA is taking a stronger role in the regulatory and legislative arena on your behalf.
- We have set up **Sanitary System Overflow Waste Discharge Requirement training events** on 4 topics in 13 cities through 2009. Check out the training calendar that follows and www.cwea.org/ss0. Our training fulfills our Memo of Agreement with the State Water Board. This agreement extended the compliance schedule for our community. Initial data from the State Water Board indicate compliance rates are higher for those who have attended CWEA training.
- We've added **new member-only benefits**:
 - Free online access to CWEA certification study guides and best practice manuals
 - Free online access to a new manual: "Building the Wastewater Utility Brand"
 - Free templates for your agency to run a "No Drugs Down the Drain" campaign
- On the public awareness front, we're getting the word out on the **new PBS documentary, "Liquid Assets: The Story of Water Infrastructure."** This documentary makes the case for infrastructure investment. Check it out at www.liquidassets.psu.edu
- We're rolling out **computer-based testing (CBT)** for our CWEA certification program in January. CWEA certifies competency in six critical vocations. With more than 5,000 certificate-holders, CWEA certification strengthens professional competence and builds public confidence. Try the demo at www.cwea.org/cbt

Even in tough economic times, CWEA is here for you, especially as regulation and enforcement increase. It may be tempting to cut membership and training budgets but that's a false economy. It just makes sense that well trained staff means your compliance improves and your risk of fines and costly accidents drops.

CWEA's financial health is strong...Healthy reserves means we were able to invest in projects to bring you more value, for example CBT, SSO-WDR training, the Wastewater Utility Branding Manual, and the No Drugs Down the Drain campaign. You'll see the effect of our planned use of reserves on your behalf in the unaudited preliminary financial information for fiscal year 2007-08 that follows. Our FY 07-08 bottom line (i.e. "net income") was negative, reflecting the planned use of these reserves.

You can count on CWEA to keep working hard on your behalf. I hope I can count on you to support CWEA by renewing your membership, encouraging others to join, coming to meetings, learning from each other, and having some fun while we save the environment together!

P.S. Thank you for being a member of CWEA and being a part of our mission. If you have any questions about CWEA, please let me know at dgreenwood@lacs.org.

Your member services



- New! ✓ Free **member-only** 24/7 access to 29 CWEA certification study guides and manuals of good practice online. www.cwea.org/study (\$1,175 value)
- New! ✓ Free **member-only** 24/7 access to a new “Building the Wastewater Utility Brand” Manual. Download it and learn practical advice for increasing trust, support, and investment. www.cwea.org CWEA funded the manual along with SCAP, NWRIA, CASA, BACWA, and CVCWA. (\$50,000 total value)
- New! ✓ Free templates for your agency to run its own “No Drugs Down the Drain” campaign. Find them at www.nodrugsdownthedrain.org
- ✓ Membership in your choice of one of CWEA’s 17 local sections which typically includes a periodic Local Section member newsletter
- ✓ 6 *E-Bulletins*, your association news source
- ✓ 4 issues of the *Wastewater Professional*, your print publication for technical articles and wastewater news
- ✓ Online membership directory, connecting you with almost 9,000 professional colleagues
- ✓ Opportunity to participate in CWEA’s local section and state awards programs. City of Fresno says winning CWEA awards helped earn their Board’s confidence and secure rate increases.
- ✓ E-mail alerts on emerging issues (e.g. SSO-WDR, SWRCB Operator Certification, AB 2986)
- ✓ Member discounts on all CWEA programs, products, and services

Your member savings



- Take one CWEA Certification exam & save \$132.00
- Renew your CWEA Certification certificate & save \$132.00
- Register for one CWEA local section dinner meeting at \$25 & save..... \$6.60
- Register for a CWEA local section Professional Development Conference at \$75 & save.. \$26.40
- Register for one CWEA annual training conference & save \$132.00
- Register for one CWEA regional conference & save..... \$132.00
- Register for one CWEA specialty conference & save..... \$66.00
- Download one CWEA certification study guide (free to members-only) & save..... \$44.70
- Download “Building the Wastewater Utility Brand” Manual (free to members) & save...\$50,000.00
- Tips, advice, solutions from your CWEA colleagues.....Priceless!
- **You save (not counting the \$50k for the branding manual!)..... \$671.70**

Your voice



CWEA has developed strong working relationships with the State Water Board and our wastewater association partners, particularly on the regulatory and legislative front. Our recent work on your behalf includes commenting on:

- AB 2986, Sewer Report Card Bill (recently vetoed)
- Operator Certification regulation amendments
- Water Quality Enforcement Policy
- Water Quality Improvement Initiative
- Recycled Water Policy
- Green Initiative



California Water Environment Association
Protecting our water environment through education and training.

CWEA Balance Sheet

As of June 30, 2008

UNAUDITED

(Local Section & Committee Assets & Liabilities included)

	Unaudited	Audited	\$ Change	% Change
	Jun 30, 08	Jun 30, 07		
ASSETS				
Current Assets				
Checking/Savings				
General Checking	\$152,745	\$364,702	-\$211,957	-58%
Savings (Reserves)	\$76,309	\$101,143	-\$24,834	-25%
Total Checking/Savings	<u>\$229,054</u>	<u>\$465,845</u>	<u>-\$236,791</u>	<u>-51%</u>
Local Section & Committee Bank Accounts ¹				
Local Sections Checking Accounts	\$206,336	\$551,607	-\$345,271	-63%
Conferences Committee Bank Accounts	\$257,561	\$31,664	\$225,897	713%
Committee Bank Accounts	\$34,060			
Total Local Section & Committee Bank Accts	<u>\$497,957</u>	<u>\$583,271</u>	<u>-\$85,314</u>	<u>-15%</u>
Accounts Receivable				
Member Dues Receivable ²	\$45,578	\$45,578	\$0	0%
WEF Receivable ²	\$27,186	\$27,186	\$0	0%
Total Accounts Receivable	<u>\$72,764</u>	<u>\$72,764</u>	<u>\$0</u>	<u>0%</u>
Other Current Assets				
Local Section & Committee Investments ²	<u>\$163,158</u>		<u>\$163,158</u>	<u>100%</u>
Inventory of Study Guides ²	<u>\$10,755</u>	<u>\$10,755</u>	<u>\$0</u>	<u>0%</u>
Furniture and Fixtures ²				
Computer Equipment	\$89,333	\$89,333	\$0	0%
Accumulated Depreciation	-\$72,206	-\$72,206	\$0	0%
Furniture and Fixtures--Other	\$35,608	\$35,608	\$0	0%
Total Furniture and Fixtures	<u>\$52,735</u>	<u>\$52,735</u>	<u>\$0</u>	<u>0%</u>
Prepaid Expenses ²	<u>\$36,204</u>	<u>\$27,879</u>	<u>\$8,325</u>	<u>30%</u>
Security Deposits ²	\$2,731			
Smith Barney investment accounts (Reserves)	\$1,224,290	\$1,206,938	\$17,352	1%
Local Agency Investment Fund (Reserves)	\$367,316	\$349,870	\$17,447	5%
Petty Cash	\$248	\$500	-\$252	-50%
Total Other Current Assets	<u>\$1,857,437</u>	<u>\$1,648,676</u>	<u>\$208,761</u>	<u>13%</u>
Total Current Assets	<u>\$2,657,212</u>	<u>\$2,770,556</u>	<u>-\$113,344</u>	<u>-4%</u>
Other Assets				
Kirt Brooks Memorial Water Environment Scholarship Fund (Restricted)	\$290,942	\$309,901	-\$18,959	-6%
Total Other Assets	<u>\$290,942</u>	<u>\$309,901</u>	<u>-\$18,959</u>	<u>-6%</u>
TOTAL ASSETS	<u>\$2,948,153</u>	<u>\$3,080,457</u>	<u>-\$132,303</u>	<u>-4%</u>
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable ²	<u>\$67,561</u>	<u>\$91,973</u>	<u>-\$24,412</u>	<u>-27%</u>
Other Current Liabilities ²				
Deferred Revenue	\$503,784	\$307,004	\$196,780	64%
Accrued Vacation	\$89,064	\$66,292	\$22,772	34%
Total Other Current Liabilities	<u>\$592,848</u>	<u>\$373,296</u>	<u>\$219,552</u>	<u>59%</u>
Total Liabilities	<u>\$660,409</u>	<u>\$465,269</u>	<u>\$195,140</u>	<u>42%</u>
Equity				
Retained Earnings	\$2,012,139	\$1,594,963	\$417,176	26%
Opening Balance Equity	\$603,049	\$603,049	\$0	0%
Net Income	-\$327,444	\$417,176	-\$744,620	-178%
Total Equity	<u>\$2,287,744</u>	<u>\$2,615,188</u>	<u>-\$327,444</u>	<u>-13%</u>
TOTAL LIABILITIES & EQUITY	<u>\$2,948,153</u>	<u>\$3,080,457</u>	<u>-\$132,304</u>	<u>-4%</u>

¹ Per CWEA's auditor's recommendation, CWEA began including Local Section financial activity FY 07-08 on its books during the year vs. year-end. LS financial activity shown is through March 2008. Also per CWEA's auditor's recommendation, income and expense/assets and liabilities from state conference committees' bank accounts were included in CWEA's general ledger, beginning with Annual Conference in FY 06-07.

² Per CWEA's auditor's recommendation, CWEA began converting from cash accounting to accrual accounting in FY 06-07. The conversion continued into FY 07-08.



California Water Environment Association
 Protecting our water environment through education and training.

CWEA Income & Expense by Programs

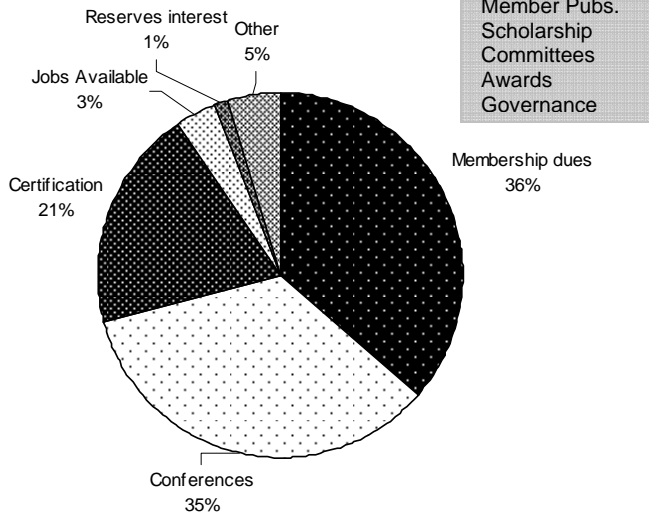
As of June 30, 2008

UNAUDITED

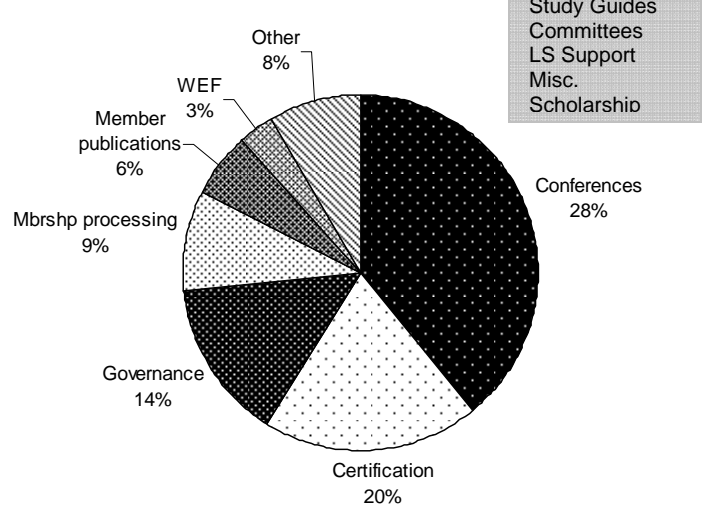
(Local Section & Committee Assets & Liabilities not included)

PROGRAM	INCOME Unaudited	EXPENSE Unaudited	NET INCOME/ EXPENSE Unaudited
Member benefits (supported by member dues)			
Awards program	\$1,959	\$53,846	-\$51,887
Governance	\$2,521	\$423,707	-\$421,186
Committee support	\$35,795	\$50,824	-\$15,029
Local Sections support	\$0	\$68,930	-\$68,930
Membership (dues/processing)	\$1,004,367	\$336,617	\$667,750
Member Publications (E-Bulletin, Wastewater Professional, online directory, web site)	\$43,965	\$166,900	-\$122,935
Water Environment Federation	\$0	\$45,426	-\$45,426
Subtotal	\$1,088,607	\$1,146,250	-\$57,643
Programs supported by user-fees (members receive discounted rates)			
Conferences	\$956,721	\$1,161,131	-\$204,410
Jobs Available Service (plus miscellaneous)	\$92,955	\$15,211	\$77,744
Study guides	\$52,728	\$44,889	\$7,839
Technical Certification Program	\$547,367	\$587,158	-\$39,791
Subtotal	\$1,649,771	\$1,808,389	-\$158,618
Other income/expense			
Kirt Brooks Scholarship Fund (restricted)	-\$6,959	\$20,755	-\$27,714
Reserves interest	\$34,964	\$0	\$34,964
TOTAL	\$2,766,383	\$2,975,394	-\$209,011

FY 07-08 Income by Program (unaudited)



FY 07-08 Expenses by Program (unaudited)



CWEA will provide members with FY 07-08 audited results after our annual audit is approved by the Board at its February 2009 meeting. Our audited financial statements include the financial activity of all our Local Sections and Committees. Watch for your E-Bulletin and Wastewater Professional for the audited financial statements.

YOUR 2008-09 CWEA TRAINING CALENDAR

CWEA Training Event	Date & Location	Information
Biosolids Dewatering	Jan 27, 2009 – Carson Jan 28, 2009 – Oakland	Tour state of the art dewatering facilities and learn from experts about design and operation of dewatering facilities. 10 contact hours*
Crisis Communication: How to handle the Public & the Media	Dec 9, 2009 -- Oakland Mar 11, 2009 -- Whittier	Improve your interactions with the public, media, and NGOs. Develop key messages for SSOs and SSMPs. Learn how to handle tough questions. 7 contact hours
CWEA 2009 Annual Conference	Apr 28 - May 1, 2009 -- Palm Springs	Top-notch industry speakers; exciting pre-conference workshops, cutting-edge technical sessions; fun networking opportunities. Technical tours and manufacturer's exhibits. Typically 34 contact hours
Electronic Reporting Requirements & Tips	Dec 4, 2008 -- Woodland Jan 13, 2009 -- Fresno May 14, 2009 -- San Diego	SSO WDR Compliance Training. Learn how to report via the State Water Board's CIWQS SSO database. Reference manual. Simulation database access. 4 contact hours
Ethics is for Everyone	Nov 4, 2008 -- Calabasas Nov 6, 2008 - Elk Grove	Gain insight and knowledge and hear examples of how ethics, the public's perception and being in the public eye can affect you and your agency. 7.8 contact hours
EPA Region 9: Innovative Energy Management Workshop	Dec 16, 2008 -- Sacramento	Learn how to reduce energy use and increase savings for water and wastewater treatment plants in the Southwest. CWEA-sponsored. 8 contact hours
Math Anxiety	February 26, 2009 – Vacaville March 5, 2009 -- Anaheim	Haven't taken a math class in years? Learn how to approach a simple and multiple-step math problem to help overcome your math anxiety. 7 contact hours estimated
Maximizing Your Pumps Performance	Late Winter 2008 -- 3 Locations & Dates TBD	Learn about different types of pumps used in wastewater conveyance and how to select the right pump for the application. Contact hours TBD
Northern Regional Training Conference 2009	Sep 16 – 18, 2009 -- Redding	Two days of training, an exhibition, networking opportunities, technical tours. Typically 22 contact hours
Northern Safety Day	October, 2009 -- Woodland	What frontline wastewater operators need to know to stay safe on the job, including traffic safety, electrical hazards, confined space and dog awareness. Typically 4 contact hours
Odor Control	Late Winter -- 2 Locations & dates TBD	Learn about odor sampling, measurement, regulations, policies and chemical and physical treatment of odors. Contact hours TBD
Pretreatment, Pollution Prevention & Stormwater Conference (P3S)	Mar 1 – 3, 2009 -- Monterey	Officials from EPA, State, Regional Water Quality Control Boards and local municipalities gather and participate in comprehensive training on pre-treatment, pollution prevention and stormwater. Training, exhibits, and networking. Typically 18 contact hours.
SSMP Requirement 1: Developing Your Plan	Nov 10, 2008 -- Anaheim Feb 5, 2009 -- Santa Rosa Apr 28, 2009 -- Palm Springs Jun 2009 -- Date & Location TBD	SSO WDR Compliance Training. Learn about the 12 Sewer System Management Plan components your agency must develop. Assess your agency's readiness. Reference manual. 7 contact hours
SSMP: Map, Maintain, Measure & Modify	Nov 12, 2008 -- Hesperia Feb 10, 2009 -- Elk Grove Apr 28, 2009 -- Palm Springs Jun 2009 -- Date & Location TBD	SSO WDR Compliance Training. Dig into Sewer System Management Plan elements on Operations & Maintenance, Design & Performance, Monitoring and Program modifications. Reference Manual. 7 contact hours
Tri-State Seminar 2009	Sep 24 – 26, 2009 -- Primm, NV	Training, exhibits, networking for members of CWEA, AWPCA, and NWEA in Wastewater Treatment, Water and Wastewater Industries, Water Distribution, and Water Treatment. Typically 18 contact hours
WEFTEC .09	October 10-14, 2009 Orlando, Florida	CWEA's parent organization offers North America's largest water quality event with the latest in water quality research, technology and services on display. Typically 20 contact hours
Local Section Training Events	Ongoing, typically monthly	www.cwea.org/cwq_cweaqlance_localsec_websites.shtml

Check CWEA's current training calendar for update information, final contact hour numbers, and register online at www.cwea.org/calendar. *Contact hours help you maintain your certification.

CWEA TRAINING EVENTS—In Development

Check www.cwea.org/calendar for updates.

- Southern Safety Conference
- Membrane Filtration
- Coping with rising fuel prices
- Legislative & Regulatory Update
- Technical Writing
- Operator Training 101 & 201
- Collection Systems Training 101 & 201
- Your topic here?

Don't see a training topic you need? Interested in helping develop CWEA training?
Suggest topics that work for you and your agency.

Contact CWEA's Training Coordination Committee Chair Wendy Wert,
Los Angeles County Sanitation District, at wwert@lacsds.org

CWEA Membership, Training, & Certification

What's in it for employers?

Better compliance...Ok, no guarantees, but employers will have an edge with the SSO-WDR training we offer through a Memo of Agreement with the State Water Board. That MOA gave the industry extra time to comply.

Fewer accidents...All right, we can't guarantee that either but it makes sense that better trained staff are less likely to have accidents. CWEA offers hundreds of hours of affordable training every year throughout the state designed specifically for wastewater treatment professionals.

Bigger workforce...You've heard the expression "Two heads are better than one." How about almost 9,000 heads? CWEA members learn and share solutions when they link with fellow CWEA members who offer the power of their experience when you're trying to solve a problem or figure out a new situation.

Human Resources Support...Staff retiring? New positions opening up? Our Jobs Available web-postings help employers reach a target audience of certified, capable, committed professionals.

Supplier contacts...CWEA members include equipment manufacturers, consulting engineers, and other key partners.

Training department...CWEA serves as a training department for employers, offering training workshops, seminars, and conferences every year throughout the state. Programs are designed and delivered by subject matter experts who know what your folks need to know to be even more effective on the job. Training + certification = better shot at increased compliance + fewer accidents = lower costs

Certified competent staff...CWEA certifies competence in six wastewater vocations so employers...and the public...can be assured that they keep themselves, the public, and the environment safe.

A voice with regulators and the public...CWEA works with other wastewater associations to connect with regulators to provide wastewater expertise as new regulations are being developed. And, we get the word out to the world by funding and promoting Sewer Science, No Drugs Down the Drain, Kids in the Creek, the PBS documentary "Liquid Assets: The Story Behind Our Water Infrastructure," World Water Monitoring Day, and our new Wastewater Utility Branding Manual.

Saving money...Employers save \$\$ with the technical tips, tools, and processes CWEA members pick up from award-winning wastewater treatment plants, CWEA training, CWEA publications, and fellow members.

**CWEA does collectively what an individual employer just can't do all alone.
All this for 36 cents a day for CWEA membership!**