

Training Event	Att Bud	Att Act	Var
Annual Conference 15	1,066		
NRTC 14	341	286	-16%
NSC 14	408	380	-7%
P3S 15	184	201	+9%
Specialty #1 Drought Summit	150		
Specialty #2 CASA/CWEA Biosolids	150		
Tri-State Seminar 14	1,819	1,820	+0%

Evaluation ¹		
#1	#2	#3
40%	37%	59%
26%	30%	52%
50%	40%	32%
na	na	na

¹% of survey respondents who **strongly** agreed that #1 "The information received during this conference will be useful in my work; #2 "The value of this conference was worth the time, effort, and cost; & #3 % who answered "Yes" to the question "Have you applied what you learned at this conference?"

Certification Prep Orientation Sessions	Att Bud	Att Act	Var
Monterey Bay Section 8/8/14	40	47	+18%
Los Angeles Basin Sect 8/21/14	50	61	+22%
Sierra Section 9/24/14	25	28	+12%
Redwood Empire Section 9/14	50	45	-10%
Northern San Joaquin 11/14	50	43	-14%
Desert & Mountain 10-11/14	40	16	-60%
Tri-Counties Section 12/4/14	50	40	-20%
Santa Clara Valley Section 1/15	40	20	-50%
Central San Joaquin Sec. 2/15	40	41	+2%
San Diego Section 2/15	50	59	+18%
Northern Sac Valley 3/15	25	19	-24%
Sacramento Area Section 6/15	50		
Santa Ana River Basin 6/15	50		

Evaluation ²			
#1	#2	#3	#4
30%	30%	30%	70%
22%	33%	33%	67%
40%	60%	40%	100%
33%	44%	22%	89%
40%	40%	30%	45%
50%	na	75%	75%
29%	57%	38%	43%
45%	36%	36%	45%
17%	17%	17%	83%
27%	27%	36%	45%

²% of survey respondents who **strongly** agreed that #1 "The session will be useful to my understanding of how to prepare for my exam; #2 "The value of the session was worth the time, effort, and cost; #3 "I will recommend this to my colleagues." & #4 % who answered "Yes" to the Q "After the session, do you feel more confident about taking your exam?"

Certification Apps & Renewals	Budgeted FY	Actual YTD
Applications	1,400	1,317
Renewals	5,225	3,995

Revalidation	Planned Launch	Actual Launch
Study Guides -- MT	10/2014	10/2014
Moderator Guides -- MT	1/2015	1/2015
Tests -- MT	1/2015	1/2015
Study Guides -- Lab Analyst	1/2016	
Moderator Guides -- Lab	4/2016	
Tests -- Lab Analyst	4/2016	

Certificates	
CSM	3,065
PM/MT/EI	1,537
Lab	787
ECI	501
IWTPO	131
Biosolids	19
Total	6,041

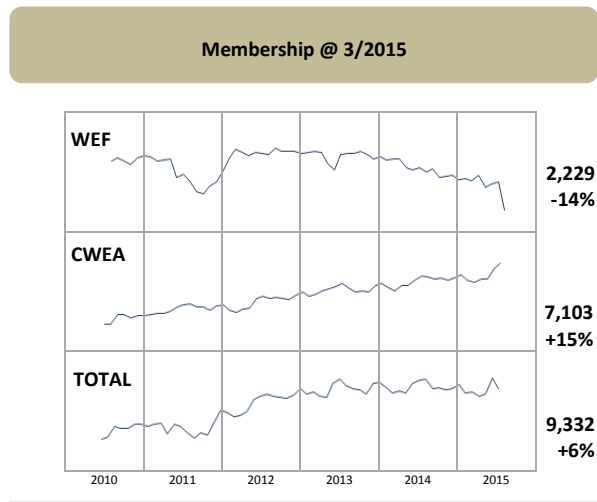
Certificate-Holders	
CA	4,991
HI	4
MI	136
MO	4
NV	52
All other	38
Total	5,225

Test Data	Tested	Appeals
YTD	1,049	15

Financial Performance @ Feb 2015	Actual YTD	Budget* YTD	Var	Budget* FY
Income	\$1,941,056	\$1,901,819	\$39k/2%	\$3,644,584
Expense	\$2,069,876	\$2,160,076	-\$90k/-4%	\$3,844,711
Net	-\$128,820	-\$258,257	\$129k/50%	-\$200,127

*Project Fund use included \$137,000

Emergency Reserves	Project Fund	Scholarship Fund
Actual \$1,162,674	Actual \$802,211	Actual \$454,116
Target \$1,162,674	Target \$359,331	Goal by 2015 \$500,000
Var -	Var \$442,880	Var -\$45,884



	WEF	1 yr	CWEA	1 yr
Active	1,305	-19%	Association	7,040 3%
PWO	335	-11%	CWEA Corp	12 0%
Retired	69	-1%	Utility	14 -30%
Corporate	9	50%	Honorary	32 0%
Student	316	24%	Past Prez	5 0%
YP	85	44%	CWEA	7,103 3%
Lifetime	110	-17%		
Half Life	0	0%		
WEF	2,229	-11%	TOTAL	9,332 -1%

Web Site

Visits YTD	203,391
Views YTD:	923,792
Home page	72,929
Jobs Avail.	78,301
Certification	26,454
Conferences	15,554
Calendar	2,137

Leaders

Leader Link	270
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Moderators

Trained in FY	0
Total trained	126

E-Bulletin Highlights

Click-Thru YTD	3,491
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Jobs Postings YTD (2/28)

	285
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- #### Strategy Map Linkages (Box #s)
- CA's water environment employers will have an increasingly professional, competent and ample workforce
 - Employers and regulators will increasingly value, recognize, and require CWEA certification as a measure of competency
 - Provide practical, current technical training and information
 - Support CWEA Committees & Sections, including local training
 - Recognize individuals and agencies through awards and certification
 - Improve quality & delivery of training
 - Attract and engage a broad spectrum of members
 - Deliver a valid, relevant certification program
 - Maintain adequate funding while offering affordable, high quality products and services
 - Improve on-line delivery of training
 - Expand / Improve functionality of web site

