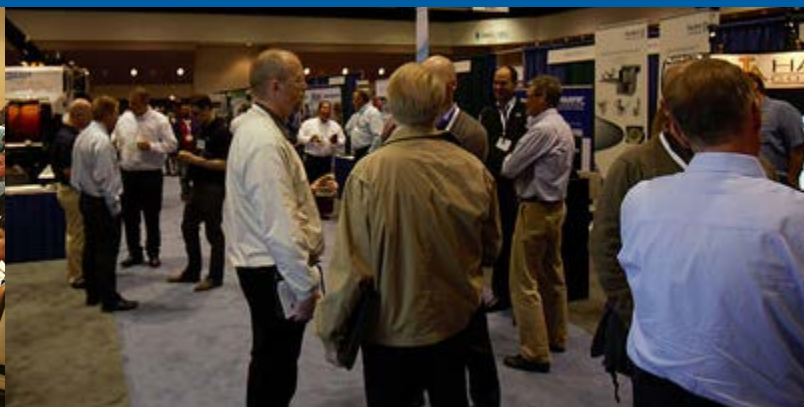


CWEA MEDIA KIT

2019



**REACH
10,000+ CA
CLEAN WATER
PROS**



CWEA

cwea.org

Who Are CWEA's Members?

CWEA's members are building the water resource recovery facilities of the future, while everyday protecting the public health and natural beauty of California. Our members want to see more product information as they interact with CWEA in our certification, education and on-line programs.

10,200
Members

Over 1,000
California Cities, Agencies
& Facilities Represented

A FEW EXAMPLES:

City Of Anaheim
City Of Berkeley
City Of Coachella
City Of Fresno
City Of Hayward
City Of Los Angeles
City Of Oakland
City Of Pasadena
City Of Riverside
City Of Sacramento
City Of San Diego
City Of San Jose
City Of Santa Monica
Costa Mesa Sanitary District
County Sanitation Districts
Of Los Angeles County
County Of Los Angeles
County Of Orange
County Of Sacramento
County Of San Luis Obispo
County Of Santa Clara
County Of Ventura
Delta Diablo Sanitary District
East Bay Municipal Utility District
Encina Wastewater Authority
Fairfield-Suisun Sewer District
Inland Empire Utilities Agency
Irvine Ranch Water District
Kendall Jackson
Long Beach Water Department
Olivenhain Municipal WD
Orange County Sanitation Dist
Sacramento Area Sewer District
San Francisco Int'l Airport
San Francisco PUC
Saputo Cheese USA Inc.
Selma Kingsburg Fowler Csd
Sierra Nevada Brewing Co
South Coast Water District
South Placer MUD
Tesla
Union Sanitary District
United Water
Valero Refining Company
Veolia Environmental Services
Victor Valley Wastewater
Reclamation Authority
West Basin MWD
West Bay Sanitary District
Yosemite National Park

Over 2,000
Members Involved in
Engineering & Design

Over 4,000
Members
& Certificate Holders in
Collection Systems
Maintenance

Over 2,000
Members & Certificate
Holders Involved in
Facility Maintenance



CWEA members are water leaders



Website Sponsorships

Gold Level Sponsors

Become the leading sponsor of CWEA's coverage of California clean water projects and issues. These are high visibility packages reaching over 10,000 water professionals for a full 12 months.

\$2,500/year

Sponsor Benefits

1. 12 mos exclusive category sponsor
2. Category page banner ads
3. Banner ad in two E-Bulletins
4. Rotating banner ad on all CWEA websites
5. Two feature news stories (up to 2,000 words + 2 photos)*
6. Two featured video posts (embedded from YouTube)*
7. One 30 min CWEA hosted tech webinar for your product

Main Categories to Sponsor

1) CWEA Awards Program

Awards.
CWEA.org

SOLD 2) Collection Systems

3) Resource Recovery

4) CA Water Professionals

5) Emerging Leaders

SOLD 6) Certification Program

CWEAWaterNews.org

Advertising Specs

Category Banner Ad
and rotating on all CWEA sites
1070 w x 250 h pixels

We offer really big, full width banner ads!

E-mail
E-Bulletin Banner Ad
600 w x 150 h pixels

Mobile
Square Banner Ad
300 w x 250 h pixels

* subject to CWEA approval. Labeled as sponsored content.

Website Sponsorships

Silver Level Sponsors

Help support CWEA's coverage of California clean water projects and issues. Choose a hot topic your firm would like to be associated with and you'll be the topic sponsor for a full 12 months.

\$1,500/year

Sponsor Benefits

1. 12 months topic sponsor
2. Topic page banner ad
3. Topic sponsors acknowledged at the start of stories related to your topic
4. Rotating banner ad on all CWEA websites
5. One feature news stories (up to 2,000 words + 2 photos)*
6. One featured video posts (embedded from YouTube)*

Topics to Sponsor

1) Asset Management

2) Co-Digestion & Biosolids

SOLD **3) Safety**

4) Water Reuse AWTO/IPR/DPR

5) Wipes

SOLD **6) Workforce**

Advertising Specs

Category Banner Ad
and rotating on all CWEA sites
1070 w x 250 h pixels

We offer really big, full width banner ads!

Mobile
Square Banner Ad
300 w x 250 h pixels

* subject to CWEA approval. Labeled as sponsored content.

Website Advertising

A La Carte Options

Choose the advertising option and duration that is right for you.

Option	6 months	1 year	1 month
1) Monthly Banner ad > Rotating on all CWEA sites and > E-Bulletin newsletter (sent to 10,000 members)	\$2,000	\$3,000	\$375
2) Training Event Listings events.cwea.org (200 word event listing)	\$500*	\$1,000*	\$100

CWEA Websites

1. CWEA.org
2. Events.CWEA.org
3. AC.CWEA.org
4. CWEAWaterNews.org
5. E-Bulletin (email newsletter)



Example of the E-Bulletin banner advertising. Sent monthly to all 10,000 CWEA members.

Advertising Specs

Banner Ad
 Rotating on all CWEA sites
 1070 w x 250 h pixels

We offer really big, full width banner ads!

E-mail
 E-Bulletin Banner Ad
 600 w x 150 h pixels

Mobile
 Square Banner Ad
 300 w x 250 h pixels

CWEA Advertising and Sponsorship Order Form

PLEASE PRINT OR TYPE YOUR INFORMATION

FIRST NAME: _____ LAST NAME: _____

AGENCY/COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: () _____ FAX: () _____ E-MAIL: _____

For payments by check or money order, make payable to: **CWEA MARKETING**

Check here to be invoiced

For payments by credit card, please indicate:

VISA MASTERCARD DISCOVER AMEX SIGNATURE: _____

Account number: _____ Expiration date: _____

Name of account holder: _____ Billing zip code: _____

Send credit card payments to Alec Mackie: amackie@cwea.org / fax (510) 382-7810
Please mail your check: CWEA MARKETING, 7677 Oakport Street, Suite 600, Oakland, CA 94621-1935

Item	Price	Months	TOTAL
GRAND TOTAL:			

WHO WILL SEND US THE ARTWORK?

FIRST NAME: _____ LAST NAME: _____

AGENCY/COMPANY: _____

PHONE NUMBER: () _____ E-MAIL: _____

SIGNATURE: _____ DATE: _____

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