

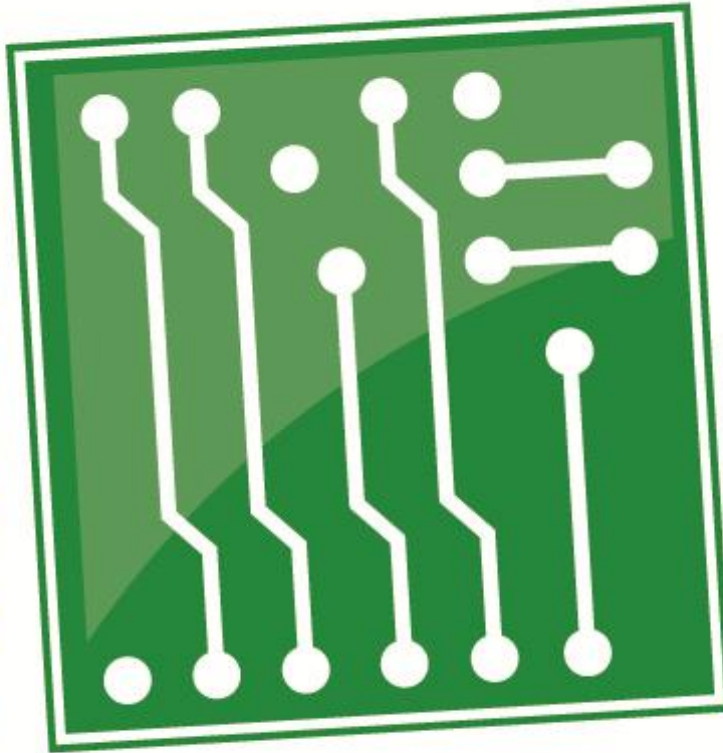


California  
Water  
Environment  
Association

Sponsorship Opportunities  
Santa Clara Convention Center

**+ INNOVATION**

**TRAINING**



**EXCELLENCE**

**CWEA 2014 AC**

LIKE US!



facebook

[FACEBOOK.COM/CWEAAC](https://www.facebook.com/CWEAAC)



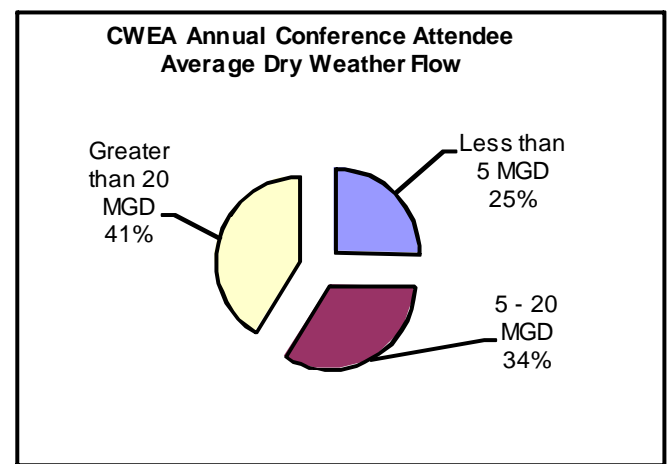
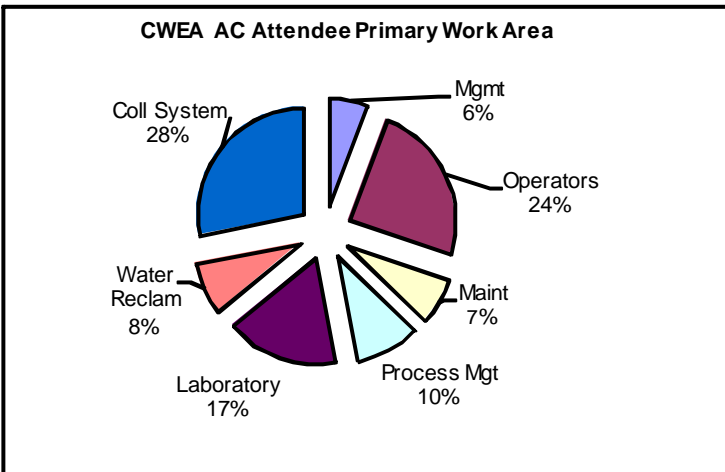
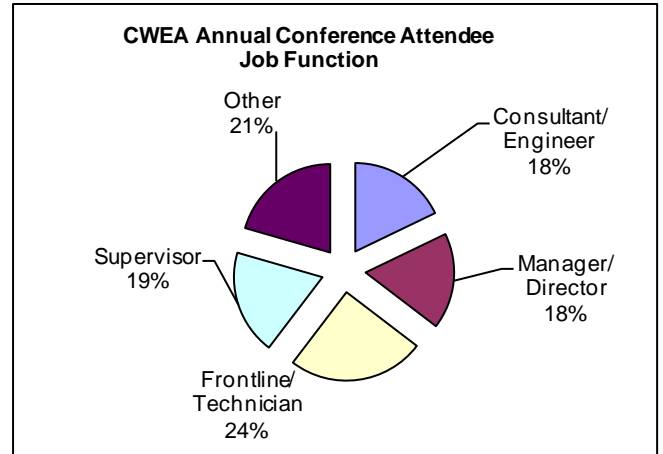
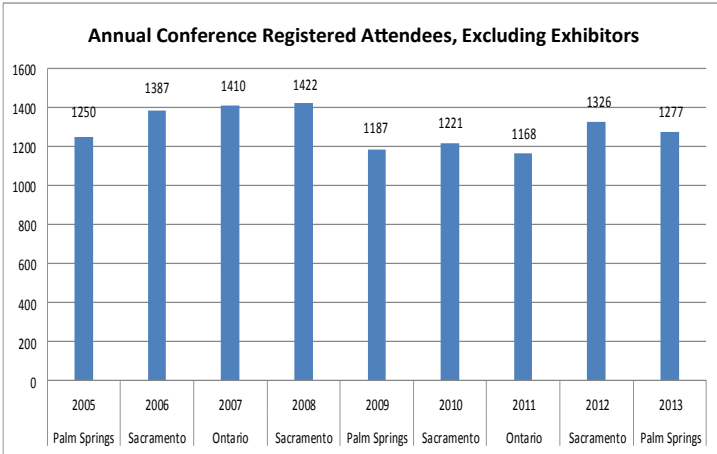
**April 29 - May 2**

# Training + Innovation = Excellence

## Join us for CWEA 2014 Annual Conference

Have your company seen and recognized by hundreds of wastewater professionals who have decision-making authority.

CWEA attendees seek product information in addition to expanding their education with workshops and technical sessions. Below is more information about them as a group:



We would like to extend a special thank you to the CWEA AC13 Sponsors for their support. Their logos are proudly displayed throughout this brochure. Your logo could be among them next year!



# CWEA 2014 Annual Conference

## Main Sponsorship Levels and Recognition Benefits

### **NEW - CWEA AC14 INNOVATION Sponsor (Exclusive) \$4,500**

1. **TWO PAGE, CENTER AD** in 9,000+ circ Conference Brochure (4C 19"x11" + bleed)
2. **ONE AD** in Onsite Pull Out Guide (4C, 4"x8", no bleed)
3. Listed as **SPONSOR OF INNOVATIONS SESSION** (also logo on sign outside room)
4. Sponsor logo on sign at **ALL** of the following events: **Icebreaker Reception, Opening Session, Golf Tournament and Banquet Reception.**
5. Showcase of projects or products on up to four PowerPoint slides integrated into a revolving slide show preceding the Awards Lunch and during the Banquet Reception.

### **TITANIUM Level (Limit 3) \$3,500**

1. **NEW—ONE FULL PAGE AD** in 9,000+ circ Conference Brochure (4C 8.5"x11" + bleed).
2. **AND ONE FULL PAGE AD** in the On-site Program (4C 8"x8" + bleed).
3. Sponsor logo featured on Sponsor page in the Conference Program.
4. Sponsor logo on banner at the Registration/Common area.
5. **ALL** of the logo placement benefits listed below.
6. Showcase of projects or products on up to four PowerPoint slides integrated into a revolving slide show preceding the Awards Lunch and during the Banquet Reception.

### **DIAMOND Level (Limit 10) \$1,500**

1. **QUARTER PAGE AD (4C 4"x4")** inside session pull-out schedule in Onsite Program.
2. Sponsor logo featured on Sponsor page in the Conference Program.
3. Sponsor logo on banner displayed at the Registration/Common area.
4. **ALL** of the logo placement benefits listed below.
5. Showcase of projects or products on up to four PowerPoint slides integrated into a revolving slide show preceding the Awards Lunch and during the Banquet Reception.

### **PLATINUM Level \$1,000**

- Sponsor logo featured on Sponsor page in the Conference Program.
- Sponsor logo on sign at **THREE** of the following events: **Icebreaker Reception, Opening Session, Golf Tournament or Banquet Reception.**
- Sponsor logo on the Platinum Sponsor slide, combined with other Platinum Sponsors, in the revolving slide show immediately preceding the Awards Lunch and Banquet Reception.

### **GOLD Level (Sponsor a Session) \$750**

- **NEW!** Listed as **SPONSOR OF ONE SESSION** (plus logo on sign outside room)
- Sponsor logo featured on Sponsor page in the Conference Program.
- Sponsor logo on sign at **TWO** of the following events: **Icebreaker Reception, Opening Session, Golf Tournament or Banquet Reception.**

### **Thursday Lunch Table Sponsorship Level \$250**

- Decorate an exhibit hall table in the conference theme, for all conference attendees to see during the free exhibit hall luncheon.

### **Five Great Reasons to Sponsor CWEA's Annual Conference:**

1. Reinforce your image with more than 1,500 wastewater professionals from California.
2. Differentiate your products and services from your competitors.
3. As a Titanium or Diamond Sponsor, your company benefits from an integrated marketing and promotional campaign as a premier source for solutions and advice.
4. The choices of benefiting through the distinction of supporting a specific event or participating at a level of sponsorship.
5. Sponsor contributions enable the Conference Committee to present activities and functions that CWEA funds alone cannot provide.

### **Deadlines:**

**Recognition in CONFERENCE Brochure** is contingent upon receiving payment/artwork by **NOV. 8, 2013**

**Recognition in ON-SITE Program** is contingent upon receiving payment and artwork by **FEBRUARY 5, 2014.**

For **Sole Sponsorships** production deadline is **FEBRUARY 5, 2014.**

### **Contact Us Today!**

Let CWEA's Conference Committee help you select Sponsorship Opportunities to build your image at AC14. Please contact:

**Marco Palilla, Co-Chair**  
HDR Engineering  
Phone: (916) 817-4878  
Email: [marco.palilla@hdrinc.com](mailto:marco.palilla@hdrinc.com)

**Alec Mackie, Co-Chair**  
JWC Environmental  
Phone: (714) 428-4614  
Email: [alecm@jwce.com](mailto:alecm@jwce.com)

We would like to extend a special thank you to the CWEA AC13 Sponsors for their support. Their logos are proudly displayed throughout this brochure. Your logo could be among them next year!



# CWEA 2014 Annual Conference Special Sponsorships and Recognition Benefits

## Tote Bags (Sole Sponsorship) **\$7,500**

### Deadline February 5, 2014 to allow for production

Obtain direct exposure with CWEA attendees by placing your company logo on the popular tote bag handed out to all attendees at registration, and carried throughout the week. Price includes production.

#### Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Tote bags with Sponsor logo distributed to all attendees.
- Sponsor logo featured in the Conference Program.

## Collapsible Water Bottles (Sole Sponsorship) **\$6,000**

### Deadline February 5, 2014 to allow for production

Obtain direct exposure with CWEA attendees by placing your company logo on a collapsible water bottle that will be handed out to all attendees at registration, and carried throughout the week. Price includes production.

#### Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Collapsible Water Bottle with Sponsor logo distributed to all attendees.
- Sponsor logo featured in the Conference Program.

## Lanyards (Sole Sponsorship) **\$4,000**

### Deadline February 5, 2014 to allow for production

Lanyards offer CWEA attendees a way to wear their badge, while keeping clips away from clothing. Price includes production.

#### Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Lanyards with Sponsor logo distributed to all attendees.
- Sponsor logo featured in the Conference Program.

## Online Proceedings (Sole Sponsorship) **\$4,000**

### Deadline February 5, 2014 to allow for production

Technical session proceedings will be presented in HTML-style electronic format and posted on the interactive and professionally developed Conference Proceedings website following the conference. The website link will be sent to all Conference attendees and will be accessible through the CWEA website.

#### Sponsorship Includes:

- Includes Diamond Level recognition benefits 2 thru 5 (see page 3).
- Sponsor logo will appear on banner ad in the header or navigation bar on all pages of the Online Proceedings.
- Sponsor logo will be included in the e-mail blast to all conference attendees, publicizing access to the Online Proceedings.
- Sponsor logo featured in the Conference Program.

## Hotel Room Keys (Sole Sponsorship) **\$2,500**

### Deadline February 5, 2014 to allow for production

Your logo will be on all card keys given to our attendees, at all hotels in the block. Price includes production of keys.

#### Sponsorship Includes:

- Sponsor logo on all electronic hotel keys distributed to all attendees staying at a Conference Hotel
- Sponsor logo featured in the Conference Program.

## Operations Challenge (Sole Sponsorship) **\$3,000**

### Deadline February 5, 2014 to allow for production

This spectacular event, considered the *Olympics of Operators*, is held in the Exhibit Hall on Thursday afternoon.

#### Sponsorship Includes:

- Sponsor logo on Ops Challenge T-Shirts & Caps worn by officiating judges and teams.
- Sponsor logo on all Ops Challenge Signage.
- Sponsor logos featured in the Conference Program.

## Sludge Trudge (Sole Sponsorship) **\$2,000**

### Deadline February 5, 2014 to allow for production

Annual 5K Fun Run/Jog (2K Walk) event.

#### Sponsorship Includes:

- Sponsor logo on participant's Sludge Trudge T-Shirts.
- Sponsor logo featured in the Conference Program.

## Students & Young Professionals Events **\$1,500**

The Students & Young Professionals Service Project fosters an opportunity for students and professionals to network and interact while giving back to the local community.

#### Sponsorship Includes:

- Sponsor logo on sign the SYP events: Sludgy Scavenger Hunt and Speed Mentoring
- Sponsor logo featured in the Conference Program.

## Friday Break Social **\$1,000**

Sponsor the popular and yummy Friday afternoon ice cream treat at the last break of the conference.

#### Sponsorship Includes:

- Sponsor logo on sign at the Friday Social
- Sponsor logo featured in the Conference Program.

## Break Stations **\$1,000**

One of the most requested services by CWEA attendees are much needed refreshments in the technical session areas.

#### Sponsorship Includes:

- Sponsor logo on signs at ALL technical session break stations.
- Sponsor logo on sign at the Friday Social, which occurs at the Friday afternoon break.
- Sponsor logo featured in the Conference Program.

**SOLE SPONSORSHIPS may be shared:** Firms wishing to 'team up' and split the cost may do so. This teaming agreement must be approved in writing by all firms and submitted with the Sponsorship Registration Form.

We would like to extend a special thank you to the CWEA AC13 Sponsors for their support. Their logos are proudly displayed throughout this brochure. Your logo could be among them next year!



RISK. SAFETY. TRAINING.

dansure.com | ehsinternational.org



# CWEA Annual Conference 2014 Sponsorship Form

To sponsor an event(s), please complete this form and return to:

CWEA Annual Conference 2014

7677 Oakport Street, Suite# 600 Oakland, CA 94621

Fax (510) 382-7810

## Sponsor Information *(Please print clearly)*

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Please indicate selected sponsorship level and/or event. See Pages 3-4 for more details.

### Level Sponsorships:

- INNOVATION Level** (Includes All Events)
- TITANIUM Level** (Includes All Events)  
Ad position choice first come first served.
- DIAMOND Level** (Includes All Events)
- PLATINUM Level** (Select 3 Events)
  - Ice Breaker Recep.     Golf Tournament
  - Banquet Reception     Opening Session
- GOLD Levels** (Select 2 Events)
  - Ice Breaker Recep.     Golf Tournament
  - Banquet Reception     Opening Session

Session sponsors are assigned by Program Committee and we'll do our best to fulfill your request.  
Type of session you'd like to sponsor?

**\*\* Innovation/Titanium/Diamond Sponsors—**  
Following payment, please submit high-res PDF advertisement(s) to Serena Miller at CWEA, [smiller@cwea.org](mailto:smiller@cwea.org).

### Other Sponsorship Opportunities:

- Tote Bags** (Sole Sponsorship)
- Water Bottles** (Sole Sponsorship)
- Lanyards** (Sole Sponsorship)
- Online Proceedings** (Sole Sponsorship)
- Hotel Room Keys** (Sole Sponsorship)
- Operations Challenge** (Sole Sponsorship):
- Sludge Trudge** (Sole Sponsorship)
- SYP Events**
- Friday Social**
- Break Stations**

Level Sponsorships (See page 3 for details)	
AC14 INNOVATIONS Exclusive Sponsor	\$4,500
TITANIUM Level	\$3,500
DIAMOND Level	\$1,500
PLATINUM Level (Check your event selection in the left column)	\$1,000
GOLD Level (Check your event selection in the left column)	\$750
Thursday Lunch Table Sponsor	\$250
Other Sponsorship Opportunities (See page 4 for details)	
Tote Bags (Production deadline: 2/5/14)	\$7,500
Collapsible Water Bottles (Production deadline: 2/5/14)	\$6,000
Lanyards (Production deadline: 2/5/14)	\$4,000
Online Technical Proceedings (Production deadline: 2/5/14)	\$4,000
Operations Challenge (Production deadline: 2/5/14)	\$3,000
Hotel Room Keys (Production deadline: 2/5/14)	\$2,500
Sludge Trudge (Production deadline: 2/5/14)	\$2,000
Students & Young Professionals Events	\$1,500
Friday Social or Break Stations	\$1,000

To secure your sponsorship, please provide payment with this form and send to:



### CWEA 2014 Annual Conference

7677 Oakport Street, Suite #600 Oakland, CA 94621  
(510) 382-7800 ext. 115, Fax (510) 382-7810

**Pay by Check:** Make check payable to CWEA 2014 Annual Conference

**Pay by Credit Card:**     Visa     MC     Discover     AMEX

Credit Card#: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

### **SOLE SPONSORSHIPS may be shared:**

Firms wishing to 'team up' and split the cost may do so. This teaming agreement must be approved in writing by all firms and submitted with the Sponsorship Registration Form.

**Conference brochure payment/ad deadline: November 8, 2013**  
**Onsite program payment/ad deadline: February 5, 2014**

