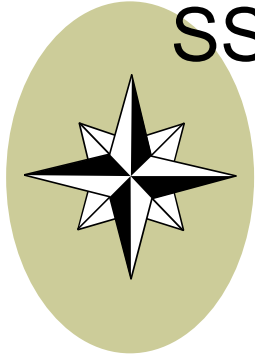




California  
Water  
Environment  
Association



# CWEA's SSO-WDR Compliance Workshops November 2008—June 2009

**SSMP Requirement 1: Developing Your Plan**

- Find out what an SSMP is
- Learn about the 12 components of an SSMP
- Learn why your agency must have one
- Understand the compliance schedule and what approvals are needed
- Use the reference manual developed by subject matter experts & approved by the State Board
- Assess your agency's readiness
- Gain access to a resource list for each of the 12 SSMP components
- Join CWEA's SSO Yahoo Group for continued support

**SSMP: Map, Maintain, Measure & Modify**

- Get in-depth information about SSMP Elements: Operations & Maintenance, Design & Performance Provisions and Monitoring Measurement & Program Modifications
- Understand the importance of mapping your system and updating it for reactionary responses
- Receive a reference manual to use, develop and update your Agency's SSMP
- Gain access to updates and information on additional training
- Join CWEA's SSO Yahoo group for continued support

**Electronic Reporting Requirements & Tips**

- Learn what information you need to report an SSO to comply with the SSO-WDR
- Learn how to report an SSO via the State Water Board's new SSO Electronic Reporting database (CIWQS)
- Takeaway a reference manual to use to update your agency's protocol
- Receive access to a specially designed simulation database for continued practice
- Join CWEA's SSO Yahoo group for continued support

**Crisis Communication:  
How to Handle Public and the Media**

- Learn how to deliver your message without your statements being misconstrued or misquoted
- Gain the knowledge to be able to handle questions while sending out the message you want your customers and the public to hear
- Learn what the media is really looking for
- Take with you a positive message you can use right away
- Join CWEA's SSO Yahoo group for continued support

**Earn CWEA Contact Hours for Collection Systems at Each Workshop**

# **CWEA's SSO-WDR COMPLIANCE WORKSHOP DETAILS**

**Learn how to stay in compliance  
& earn CWEA contact hours!**

## **Electronic Reporting Requirements & Tips**

**8:00am—12noon (morning session) — up to 4 contact hours**

Learn how to comply with the SSO-WDR regulations that went into effect in May 2006. In this session you will work with a team of other attendees to tackle SSO situations and report them in a database simulation. You will gain experience with the database and leave the training with the ability to report the SSOs in the State Water Board's new electronic reporting system, a part of CWIQS. This workshop is specifically designed for everyone who is involved in the reporting of SSOs. **ALL** staff levels will gain valuable experience determining the data that is needed to report an SSO in the State Water Board's CIWQS electronic reporting system.

## **SSMP Requirement 1: Developing Your Plan**

**8:30am—3:30pm — up to 7 contact hours — lunch provided**



With the new GWDR in full effect & electronic reporting live, come learn about other critical requirements in the GWDR-SSMPs. In this full day workshop, you'll learn what's required by reviewing 12 components of the SSMP requirements with a team of industry experts. You'll receive a reference manual written by industry experts and reviewed and approved by the State Water Board. The manual contains descriptions, resources and information for each of the 12 SSMP components to help you know how and when to comply.

## **SSMP: Map, Maintain, Measure & Modify**

**8:30am—3:30pm — up to 7 contact hours — lunch provided**



During this workshop, you will learn more in detail about the 3 most challenging SSMP requirements. You will have the opportunity to work on case study scenarios and speak directly with subject matter experts. Each attendee will receive a reference manual written by a team of subject matter experts and reviewed by the State Water Board. This manual will give you and your agency background and tools to help you comply with the SSMP requirement. This manual was designed specifically to focus on the Operations & Maintenance, Design & Performance and Program Modifications portions of the SSMP. The workshop is **NOT** designed to have plans completed at the end of the day.

## **Crisis Communication: How to Handle Public and the Media**

**8:30am—4:00pm — up to 7 contact hours —lunch provided**



This full-day workshop will aid those who interact with the public, media and NGOs prepare and develop messages relating to SSOs and SSMPs. You will also learn how to deliver your message without your statements being misconstrued or misquoted. You will gain the knowledge to be able to handle questions while at the same time sending out the message you want your customers and the public to hear. This workshop is great for anyone who may ever be called upon to answer questions or deliver any types of messages. Come learn from a pioneer in media training and crisis communications with Norm Hartman.

# CWEA's SSO-WDR Compliance Workshop Registration Form

Please print or type all information!

PLEASE FILL OUT 1 FORM PER PERSON ATTENDING

Name: \_\_\_\_\_

Name for Badge: \_\_\_\_\_ Title: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

Special Services:  Please check here if you require special accommodations to fully participate. Attach a written description of your needs.

Register Online at [www.cwea.org/conferences](http://www.cwea.org/conferences)

## Electronic Reporting Requirements & Tips

December 4, 2008—Woodland: Woodland Public Library  \$85 Pre-Registration  \$105 On-Site

January 13, 2009—Fresno: City of Fresno  \$85 Pre-Registration  \$105 On-Site

May 14, 2009—Carlsbad: Encina Wastewater Authority  \$85 Pre-Registration  \$105 On-Site

## SSMP Requirement 1: Developing Your Plan

November 10, 2008—Anaheim, CA: JoshuaCasey Corp Training  \$ 155 Pre-Registration  \$185 On-Site

February 5, 2009—Santa Rosa: City of Santa Rosa  \$ 155 Pre-Registration  \$185 On-Site

April 28, 2009—Palm Springs Convention Center — AC09  \$ 155 Pre-Registration  \$185 On-Site

June 3, 2009—Stockton: City of Stockton  \$ 155 Pre-Registration  \$185 On-Site

## SSMP: Map, Maintain, Measure & Modify

November 12, 2008—Hesperia: Victor Valley WRA  \$175 Pre-Registration  \$200 On-Site

February 10, 2009—Elk Grove: Sacramento Regional WWTP  \$175 Pre-Registration  \$200 On-Site

April 28, 2009—Palm Springs Convention Center—AC09  \$175 Pre-Registration  \$200 On-Site

June 17, 2009—Fairfield: Fairfield Suisun Sewer District  \$175 Pre-Registration  \$200 On-Site

## Crisis Communication: How to handle Public and the Media

December 9, 2008—Oakland: EBMUD  \$199 Pre-Registration  \$229 On-Site

March 11, 2009—Whittier: Swiss Park  \$199 Pre-Registration  \$229 On-Site

Payment Method:  Check (made out to CWEA SSO-WDR)  
 Master Card  Visa  AMEX  Discover  Purchase Order (must be attached)

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on Card/Signature \_\_\_\_\_

Exact addresses and directions to the locations will be sent with registration confirmation emails. Written cancellation notice is required, and must be received at least 2 days prior to the conference date. A 25% service fee shall be retained on all cancellations. No refunds shall be given for cancellations made less than 2 days prior to any conference.

All fees for conference registration shall be paid at the time of pre-registration or on-site registration. Full payment may be made by credit card, personal check or company/agency check. Purchase orders are acceptable and must be attached to the registration form. Registrations received by CWEA without full payment or purchase order will not be processed. Pre-registration deadline is 48 hours prior to each scheduled event. Credit Card payments may be mailed to the address below or faxed to 510-382-7810. Send payments to:



California  
Water  
Environment  
Association

CWEA SSO-WDR Workshops  
7677 Oakport St. Ste 600  
Oakland, CA 94621  
510-382-7800 ext 115

The purpose of this association is to enhance the education and effectiveness of California's wastewater professionals through training, certification, dissemination of technical information and promotion of sound policies to benefit society through protection and enhancement of the water environment

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**Don't miss this year's SSO-WDR Workshop Series!**  
**4 Compliance Workshops**  
**13 Dates and Cities**

**Learn how YOUR Agency can comply with the  
SWRCB SSO-WDR Regulations!**

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